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## Donor Privacy Policy and Bill of Rights



### Donor Privacy Policy

Our programs are provided at no cost to recipients and we are dependent upon the generosity of our donors. Maintaining a positive relationship with our donors is necessary to continuing our work. We at UrbanPromise Charlotte understand that confidentiality is very important, and we are strongly committed to protecting the privacy of our donors.

All donors can be certain that their personal information is held in the strictest of confidence. All employees and board members of UrbanPromise Charlotte will treat the information as safely and securely as is reasonably possible. Access to personal donor information is limited to employees and board members. This access is only granted as is pertinent to the employee's job function. Prior to being given access, employees are made aware of the confidential nature of this access and the expectation that the employee will act in a professional manner.

Our commitment to privacy includes how we obtain, use, protect, and share information. UrbanPromise Charlotte does not disclose personal information regarding our donors to other organizations.

Should UrbanPromise Charlotte wish to disclose or use any donor's name or information in any way (i.e. in marketing materials or fundraising efforts), we will only do so with the donor's permission.

Our primary objectives in collecting donors' personal information are to send them information upon their request and to thank them for supporting our mission.

If you have any questions about this policy, please contact UrbanPromise Charlotte's Executive Director by calling 301-325-9471.

### Online Privacy Statement

We respect and value your privacy. Our Online Privacy Statement describes and applies to the information we collect from you when you visit this website. The terms "we", "our", and "us" in this Privacy Statement refer to UrbanPromise Charlotte. Our Privacy statement generally describes how we collect, use, and protect your information.

1. Information that is collected automatically- Every time you visit a website, some information is automatically collected from you. An example is information may include some or all of the following items: your computer's Internet protocol (IP) address and/or domain; type and version of internet browser software and operating system use you; date, time, and duration of your Website access.

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## Donor Bill of Rights



Philanthropy is based on voluntary action for the common good. It is a tradition of giving and sharing that is primary quality of life. To ensure that philanthropy merits the trust and respect of the general public, and that donors and prospective donors can have full confidence in the nonprofit organizations they are asked to support, we declare that all donors have these rights:

- I. To be informed of the organization's mission, of the way the organization intends to use donated resources, and of its capacity to use donations effectively for their intended purposes.
- II. To be informed of the identity of those serving on the organization's governing board, and to expect the board to exercise prudent judgment in its stewardship responsibilities.
- III. To have access to the organization's most recent financial statements.
- IV. To be assured their gifts will be used for the purposes for which they were given.
- V. To receive appropriate acknowledgement and recognition.
- VI. To be assured that the information about their donation is handled with the respect and with confidentiality to the extent provided by law.
- VII. To expect that all relationships with individuals representing the organization of interest to donor will be professional in nature.
- VIII. To be informed whether those seeking donations are volunteers, employees of the organization or hired solicitors.
- IX. To have the opportunity for their names to be deleted from mailing lists that an organization may intend to share.
- X. To feel free to ask questions when making a donation and to receive prompt, truthful and forthright answers.

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