



COLLEGE IMPACT REPORT

2020-2021

WHO ARE OUR SENIORS?

26 Number of Seniors

84% First-generation college students

8 Family countries of origin represented

COLLEGE ATTAINMENT

155

Total College Acceptances

100%

Seniors Receiving College Acceptance

\$350,000

Total Merit-based Scholarship Dollars Offered to Senior StreetLeaders

92%

Seniors Borrowing Less Than the NC Average of \$6,500/year for College Expenses



The HBCU Connection

Toni Teah

"Growing up in an African home, going to college was always the main option for me. I've always wanted to go to school and focus my life on something bigger than just me. For me, getting accepted to college was so great, but in the back of my mind I was waiting on one school to get back to me—one of the top HBCUs in the country! When I first met Gia (East Site Director) I was wearing a sweatshirt for that school and she asked me about it. She ended up telling me all about her experience there and helped me complete the final touches on my application. When I found out I got accepted there, I was so excited! Throughout this process I learned to stay faithful to the Lord and trust that for every door that closes, another will open!"



From Camper to College-Bound

Linda Hernandez Angel

"Coming from an immigrant family, my parents' goals were always to give us a better life. After my dad was deported a few years ago, it was just me, my mom and my brother. I was an elementary-aged camper at UrbanPromise at the time, and these challenges pushed me to become the first in my family to go to college and take advantage of the opportunity I was being given. My biggest dream is to use everything I've been given to serve others in my community, and to use my testimony to inspire others—especially my campers, they're like my kiddos! I am thankful for everybody—UP Staff, my family, campers and their families. I am proud to be taking this step and making my mom proud!"

Was I College Material?

Bryan Benavides



"Before I joined UrbanPromise, I was a 9th grade student who didn't really care about my grades and wasn't interested in college. When I first joined UP, I would always get butterflies in my stomach when we talked about college. But then a switch kind of flipped in my mind. Since then, I've been so motivated by CiCi (South StreetLeader Director) and the other staff members at UP. I've also looked up to my older brother who went to college and studies criminal justice, and I am so excited to go to CPCC and begin my education there next year!"

I'm Proud to Be Here

Jayden Shembo



"Over the years my mindset toward college has changed. Instead of just going with whatever happens, I am feeling more responsible, not choosing to wait for things to happen but stepping up and doing it myself. UrbanPromise taught me bit by bit the importance of knowing the next step after high school and preparing for college. Here, I have appreciated the academic support and the encouragement I have received to self-reflect on where I am and where I can do better. I am proud of the way I've kept my head up no matter what, and I'm proud of the ways I've been bearing the storm of this mostly remote learning school year. My dream after high school is to be happy and free, and to live out my parents' dream that I would successfully take the next step in life by going to college and work toward pursuing my life as an independent adult."

OUR MODEL

9th & 10th Grade

StreetLeaders receive coaching designed to help them start high school strong academically and invest them in pursuing higher learning. Along the way, they attend their first college visits and begin to imagine themselves fitting in on a college campus

Junior Year StreetLeaders are encouraged to continue their academics with excellence, take the SAT for the first time and begin creating their "List of 7" colleges that they will plan to apply to in the fall of Senior Year

Senior StreetLeaders are coached to complete applications for at least seven colleges, apply for financial aid through completing the FAFSA, research and apply for scholarships and receive support in making a final college decision alongside their families by May 1st

StreetLeaders are supported throughout the summer after graduation leading up to the start of their college classes. We enlist the support of our Promise Coaches to help make sure each alum is cared for and set up to thrive in their new stage of life as a college student!

Alumni Support



UrbanPromise
CHARLOTTE